



Granada, Andalusia, Spain  
*There is Love, There is Life*

# ICCA Iberian Chapter Annual Meeting 11th-13th April 2018

[www.iccaibericogranada2018.com](http://www.iccaibericogranada2018.com)

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### PROGRAMME

#### Wednesday, 11 April

Arrival to Granada during the day.

There will be a fantastic “Hamam experience” FREE OF CHARGE! Organized for the afternoon. Although it is, obviously, an optional activity we strongly recommend you to take part in it in order to prepare your body and your spirit for the rest of the event and get into the Granada history, magic and mystic experience.

You will have the option to choose the time when making the registration, but please keep it in mind when planning your trip to Granada!

**10.00 h. - 20.30 h. Registration desk at the Hotel Barceló Carmen lobby**

**12.00 h. Hammam Al Ándalus experience (previous booking) 12:00, 14:00, 16:00 or 18:00 hrs.**

**20.30 h. Welcome Cocktail.**

**Venue: Roof Terrace (Hotel Barceló Carmen)**

#### Thursday, 12 April

The programme will take place in different, unusual and unexpected venues of Granada. We will walk and work together in places that will make us dive into the history and heritage of this amazing destination. Places to inspiration.

**8.00 h. - 13.00 h. Registration desk at the Hotel Barceló Carmen lobby**

**9.30 h. Meeting point at the Hotel Barceló Carmen lobby and walk to Cuarto Real de Santo Domingo.**

**10.00 h. First Educational Session – “El Do de Pecho.”**

**Venue: Cuarto Real de Santo Domingo**

**Speaker:**

**José Manuel Zapata**

**Tenor**

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**11.00 h. Coffee break.**

Venue: Cuarto Real de Santo Domingo

**11.30 h. Second Educational Session – “Events with Social Impact.”**

Venue: Cuarto Real de Santo Domingo

Speaker:

**Almudena de la Mata**

Expert in Social Innovation

**13.15h. Transfer to Granada Congress Center.**

**13.30 h. Lunch.**

Venue: Granada Congress Center

**15.00 h. Working Session including coffee break “Co-creating our Future.”**

Venue: Granada Congress Center

Speaker:

**Almudena de la Mata**

Expert in Social Innovation

**18.00 h. Free time.**

**20.00 h. Meeting point at the Hotel Barceló Carmen lobby and walk.**

Venue: Hotel Barceló Carmen

**20.30 h. “Granada es Flamenca.”**

Venue: Isabel La Católica Theatre

**22.00 h. Dinner.**

Venue: Alameda Restaurant

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**Friday, 13 April**

*Please choose between one of the two options below (\*)*

### **9.00 h. Business Exchange Session\***

**Venue: Roof Terrace (Hotel Barceló Carmen)**

To attend the "Business Exchange" please contact [icca.capituloiberico@gmail.com](mailto:icca.capituloiberico@gmail.com) (Carmen Aguirregomezcorta)

Only for ICCA Members

### **9.00 h. ICCA database workshop\***

**Venue: Duende Room (Hotel Barceló Carmen)**

Speaker:

**Willy Cortus**

ICCA Data Research Executive / Education Officer.

To attend the "ICCA" please contact [icca.capituloiberico@gmail.com](mailto:icca.capituloiberico@gmail.com) (Carmen Aguirregomezcorta)

### **10.00 h. Meeting point at the Hotel Barceló Carmen lobby and transfer to Federico García Lorca House Museum (Valderrubio).**

### **10.30 h. "Conclusions from the Co-create Working Session."**

**Venue: Federico García Lorca House Museum (Valderrubio)**

Speaker:

**Almudena de la Mata**

Expert in Social Innovation

### **11.30 h. Coffee break.**

**Venue: Federico García Lorca House Museum (Valderrubio)**

### **12.00 h. Third educational session. "Passion and Love as major assets for success in the Meeting industry."**

**Venue: Federico García Lorca House Museum (Valderrubio)**

Speaker:

**Pier Paolo Mariotti**

M.I.C.E. Expert.

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### **13.00 h. Annual Assembly.**

Venue: Federico García Lorca House Museum (Valderrubio)

*Only for ICCA Members*

### **13.45 h. Transfer to La Casa Real del Soto de Roma.**

### **14.00 h. Lunch.**

Venue: La Casa Real del Soto de Roma

### **16.30 h. Transfers to the Airport/to the city (end of the event).**

### **Contact Details:**

For further information, please do not hesitate to contact the **technical secretariat**:

**Fase20**  
congresos

Fase20 (Technical Secretariat)  
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For ICCA internal matters:



ICCA Secretary (internal matters):  
[icca.capituloiberico@gmail.com](mailto:icca.capituloiberico@gmail.com)  
(Carmen Aguirregomezcorta)

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